Roll No. Total No. of Pages : 02

Total No. of Questions: 09

BA (JAMC) (2019 Batch) (Sem.-3) INTERPERSONAL COMMUNICATION SKILLS

Subject Code: BAJMC-305-18 M.Code: 76748

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Meaning of personal development
- b) Self-esteem
- c) Self-talk
- d) Self-awareness
- e) Reflective listening
- f) Emphatic as a response style
- g) Attending as a listening skill
- h) Meaning of Self-assertion
- i) Gesture
- i) Summarising to organize information

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SECTION-B

- 2. What is your understanding of Spiral model of personality development? Give an example to illustrate your answer.
- 3. "You are taller than you think". Comment.
- 4. Why is listening important in communication?
- 5. What is Self-assertion and why is it needed?
- 6. Are non-verbal skills important for interpersonal communication?

SECTION-C

- 7. How can reader's expectations be managed in communication?
- 8. What are the key persuasive factors in written communication?
- 9. While writing your first draft, what key points should be kept in mind?

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NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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